



## 47TH ANNUAL TRAINING INSTITUTE



IN PERSON | AUG 28 - 31, 2022  
VIRTUAL | AUG 22 - 31, 2022

## Sponsorship Deck

Get set for exciting marketing opportunities in **Chicago** during APPA's 47th Annual Training Institute! **We are planning for 1000+ pretrial, probation, and parole practitioners and others interested in the field.** APPA will host a **hybrid** event (in-person and virtual). In-person you will be in front of your target audience to get maximum exposure, generate new sales leads, and demonstrate your support of APPA, but more importantly, support of the field. **In addition to the sponsorship packages below, customized partnerships are available by contacting Veronica Cunningham at [vcunningham@csg.org](mailto:vcunningham@csg.org) or 859.388.0258.**

Benefit*	ALPHA Sponsor	BETA Sponsor	GAMMA Sponsor	DELTA Sponsor
<b>INITIAL AVAILABILITY**</b>	3	4	4	4
<b>BASE PRICING</b>	\$8,000	\$5,000	\$2,500	\$1,000
<b>Commercial Spot</b> (30 seconds) Opening Plenary Session	Included			
<b>Sunday Reception in Expo Hall</b>	Included			
<b>Plenary Session</b> (one session only) (a two-minute intro of keynote + logo in app and web guide)	Included			
<b>Bag Stuffer</b> (one item of your choice; <i>supplied by sponsor</i> )	Included		Included	
<b>Reception on Monday</b>		Included		
<b>Coffee Break</b> (Monday or Tuesday)			Included	
<b>Training Institute Event App and Web Guide</b>	Included	Included	Included	
<b>Training Institute Marketing Website</b>	Included	Included	Included	Included
<b>APPA Marketing Eblasts</b>	Included	Included		
<b>Opening Plenary Session Slide Deck</b>	Included	Included	Included	
<b>Page in App and Web Guide</b> (logo, banner, description, URL)	Included			
<b>Gift Cards for Expo Hall Giveaways</b> ( <i>multiple: \$5, \$10, \$25 and one \$100</i> )				Included
<b>Social Media Logo and Posts</b>				Included
<b>Floor Clings</b> (four each)				Included

## A La Carte Sponsorships (see online reservation form)

Open to All

<b>**Career Fair</b>	<b>\$2,500</b>
<b>**Women's Symposium</b> (Saturday event – contributing sponsor)	<b>\$2,000</b>
<b>Live Streaming</b>	<b>\$2,000</b>
<b>Wi-Fi Service</b>	<b>\$2,000 - SOLD OUT</b>
<b>Board Luncheon</b> (Two-minute presentation + handouts)	<b>\$1,500 - SOLD OUT</b>
<b>**COVID-19 Safety Measures</b> (Temperature Scanner, Logo on Step-n-repeat)	<b>\$1,000</b>
<b>APPA Awards</b> – (Member of the Year, Line Officer of the Year, Walter Dunbar Memorial) Sponsor by	<b>\$1,000</b>
<b>Attendee Badges</b>	<b>\$1,000 - SOLD OUT</b>
<b>Lanyards</b> (supplied by sponsor)	<b>\$1,000 - SOLD OUT</b>
<b>Water Bottles</b> (supplied by sponsor)	<b>\$1,000 - SOLD OUT</b>
<b>Hand Sanitizer</b> (supplied by sponsor)	<b>\$1,000</b>
<b>Face Masks, APPA + Sponsor</b> (supplied by sponsor)	<b>\$1,000</b>
<b>**Bingo Game</b>	<b>\$250</b>

\*This does not guarantee that you will receive the package requested. Show management reserves the right to make the final package assignment and to change, at its sole discretion, any such assignments based on a first come first-served basis.

\*\*See online reservation form for remaining availability.

**Payment is due 30 days prior to event.**

**RESERVE YOUR SPONSORSHIPS »**

For questions or customized opportunities, please contact [Darlene Webb](#) at 859-244-8206.